



## Charlestown Store Joins Urban Farm in Building Community



### DeeDee Pumphrey | Charlestown Store Boston, MA

As Store Team Leader at Charlestown, DeeDee has been with Whole Foods Market for 20 years and **embodies the company's core value** of caring for the local community. She is committed to strengthening Charlestown by building local relationships and enjoys seeing the **direct, positive impacts** of the store's investments within the community. Through the relationship with Eastie Farm, DeeDee is excited to **bring to life these core values** as they relate to equal access for fresh and nutritious food for all members of her community: "Our goals are to help **improve education and access** for healthy foods, increase Team Member support and participation within the community we serve, and support the growth of a community partner whose mission is aligned with ours."

### Eastie Farm

[eastiefarm.com](http://eastiefarm.com)

What began as an overgrown, abandoned lot is now a **thriving urban oasis**—a community gathering spot. Meet Eastie Farm, a grassroots effort to give East Boston a space for growing food and building community. Dedicated to improving food access and community resilience through the development of **interactive urban agricultural spaces**, the farm encourages **residents of all ages** and backgrounds to learn and take part in the production of healthy, **locally grown and culturally relevant foods**. Eastie Farm grows and shares organic, fresh food; follows eco-restorative practices; offers rainwater harvesting, food waste management and soil-healthy gardening workshops; and serves as an informal education space. The grant will fund more vegetable and leafy-green growing beds and provide a stipend to regular volunteers.



Whole Foods Market Team Members can nominate a local nonprofit increasing access to fresh, healthy food or nutrition education for a \$5,000 grant.

[WholeCitiesFoundation.org](http://WholeCitiesFoundation.org)