



Rocky Mountain Region Partners with Colorado-Based Nonprofit Working to Build Healthy Communities



Josh Coyle | Rocky Mountain Regional Office Denver, CO

As a Buyer on the Specialty Team, Josh gets inspiration from Team Members who actively **bring the Core Values to life**. Through nominating LiveWell Colorado, he works to uphold these company values, but his **commitment** is also personal. “As I raise my son, I want to exhibit model behavior so he will see the importance in supporting your community and providing service to those less fortunate so that all are afforded the same opportunities.” Fifteen years with Whole Foods Market has provided Josh an education in healthy eating. He believes healthy food should be designated a right, not a privilege, and would like to **pay it forward** at every opportunity. He continues to solicit support from his fellow Team Members to volunteer time, resources and knowledge to further LiveWell Colorado’s values and goals.

LiveWell Colorado livewellcolorado.org

LiveWell’s mission, vision, goals and values are grounded in an understanding that not all Coloradans have equal access and opportunities to be healthy due to policies, environments and systems that perpetuate inequalities by income, place and race. The organization works for **systemic, sustainable change** in communities around the state. Within the goal to build a sustainable, equitable and health-promoting food environment, LiveWell is focused on reaching Coloradans through various means including two strong **healthy food incentive programs**. Through these programs, LiveWell focuses on reaching **families and individuals** facing food insecurity and poverty. Whole Cities Foundation is proud to partner with LiveWell and provide support for outreach and coordination activities tied to healthy food incentives and ensure their continued success.



Whole Foods Market Team Members can nominate a local nonprofit increasing access to fresh, healthy food or nutrition education for a \$5,000 grant.

WholeCitiesFoundation.org