

Orlando Team Member Partners with Florida Nutrition Consultants to Keep Mobile Market Rolling



Lauren O'Mara | Florida Regional Office Orlando, FL

Lauren is a Team Member Services Generalist and has been with Whole Foods Market for six years. "Our willingness to give back and be involved in our communities is one of the best pieces of Whole Foods Market culture," Lauren explains. "As Team Members, we educate ourselves and our customers about healthy food, but education can only go so far if people do not have access to fresh food." The Florida region has partnered with Hebni Nutrition Consultants' The Fresh Stop Bus for four years, and Lauren believes the 2019 Community First Grant will continue to help it strengthen its impact. She credits the grant program for bringing Whole Foods Market core values to life and engaging Team Members.

Hebni Nutrition Consultants thefreshstopbus.com

Hebni Nutrition Consultants offers Orlando County area residents information about nutrition strategies to prevent diet-related diseases. They provide **nutrition education programs** in conjunction with **hands-on healthy cooking classes** to more than 300 youth and adults each year in Central Florida. In 2015, they launched the Fresh Stop Bus, a **mobile market**, to provide access to fresh fruits and vegetables in the Orlando area. Today, it travels five days per week, making 3-4 stops per day, and reaching more than 8,000 customers a year. The Fresh Stop Bus also offers **nutrition information** and free recipe cards to its customers. Funding from Whole Cities Foundation will allow Hebni Nutrition Consultants to reach an additional 480 families annually.



Whole Foods Market Team Members can nominate a local nonprofit increasing access to fresh, healthy food or nutrition education for a \$5,000 grant.