



## Shreveport Store Supports Mobile Market Program to Increase Fresh Food Access



### Quierra Coleman | Shreveport Store Shreveport, LA

Quierra is a Whole Body Team Member and while she's has only been a part of the Shreveport team for less than a year, she and her peers share a **common bond**. "Community service and partnership are important to me and my fellow Team Members because **making a difference starts at home**. Expanding fresh, healthy food access in underserved communities is important because this is our **family**," she says. She secured a Community First Grant on behalf of Shreveport Green because she sees **a lot of potential** for Whole Foods Market to help strengthen the nonprofit and the community as a whole. In addition to developing the relationship between Shreveport Green and the Shreveport Store, Quierra also partners with the nonprofit under the AmeriCorps program.

### Shreveport Green [shreveportgreen.org](http://shreveportgreen.org)

Shreveport Green is an environmental organization **dedicated** to promoting a healthy, sustainable and economically vital community through public outreach, community enhancement and a specific respect for the natural environment. Since 2016, they have managed a **mobile market program**, which enables them to set up **pop-up farmers' markets** within low-access neighborhoods across Shreveport. Here they offer fresh, locally sourced **produce at a drastically reduced rate** of 50 cents per pound and also hold **cooking demonstrations**. The Community First Grant will go towards the purchase of a walk-in cooler for this mobile market. The cooler will decrease food waste and greatly increase the amount of fresh produce that can be stored at one time, which will help them **expand their outreach**.



Whole Foods Market Team Members can nominate a local nonprofit increasing access to fresh, healthy food or nutrition education for a \$5,000 grant.

[WholeCitiesFoundation.org](http://WholeCitiesFoundation.org)