



COMMUNITY FIRST PRINCIPLES

BRINGING TO LIFE THE WHOLE FOODS MARKET CORE VALUE:
WE CARE ABOUT OUR COMMUNITIES AND ENVIRONMENT

Focus our work on
**MEETING THE NEEDS AND
REFLECTING THE DESIRES**
of the community.

BE PATIENT
with everyone,
including ourselves.

**BE HONEST
AND OPEN**
in our thoughts
and words.

**SEEK TO
UNDERSTAND**
before being understood.

**ALWAYS DELIVER
WHAT WE PROMISE;**
do not promise what
we cannot deliver.

**BE
CONSISTENT**
in our message
and commitment.

**STAY TRUE TO THE CORE VALUES
OF WHOLE FOODS MARKET** and use them
as a guide as we work to build a better world in which
fresh and healthy foods are accessible to all.

COMMUNITY