



2023 Newark Fresh, Healthy Food Access Grant: Application

Ends on February 23, 2023

Note: Submittable does not support Internet Explorer. Please use Mozilla FireFox or Google Chrome for your application.

For any questions about the application or just want to get in touch with our team, please reach out to us at grants@wholecitiesfoundation.org

For any technical issues, please contact support@submittable.com.

Section One: Organization Information

Organization's Name *

Organization Website *

If you do not have a website, please list your Facebook page or another social channel.

Official Address *

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

If selected for a grant, this address will be listed in the grant agreement.

Mailing Address (if different from the official address)

Country

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

If selected for a grant, this address is where we will send the grant check.

Executive Director's Name *

Executive Director's Email *

Executive Director's Phone Number *

Main Contact's Name

Please include a name, if not the same as the Executive Director.

Main Contact's Email

Please include an email, if not the same as the Executive Director.

Main Contact's Phone Number

Please include a phone number, if not the same as the Executive Director.

Will your organization be working with a 501c3 organization as your fiscal agent? *

- ☐ Yes
☒ No

Organization EIN *

Please list your organization's EIN.

Section Two: Application Questions

Please summarize your organization's overall main goals and activities. *

Limit: 300 words

Please tell us about your organization's fresh, healthy food access work. *

Limit: 300 words

Please choose the ward(s) served by your fresh, healthy food access work in Newark: *

- ☐ North
☐ South
☐ East
☐ West
☐ Central

Please choose the PROJECT category that best describes the fresh, healthy food access work for which you're applying. *

- ☒ Community Garden
☐ Urban Farm
☐ Agricultural Skills Development
☐ Farmers Market or Co-Op
☐ Pop Up Market or CSA
☐ SNAP Incentive Program
☐ Mobile Market
☐ Nutrition Education and Healthy Cooking Class
☐ Other

Note: This does NOT need to be the best category that fits your organization's work OVERALL

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Optional: We know many partners have taken their cooking classes, gardening workshops, and other work online. If you would like to share any links, please list them here.

Does your organization have hydroponic and/or aquaponic projects? *

- ☐ Yes
☒ No

Why do we ask? We are sometimes able to put organizations who have hydroponic/ aquaponic projects in touch with an entity that supplies in kind donation of equipment.

Does your project earn income from the sale of produce or other activities? *

- ☐ Yes
☒ No

This does NOT include grant funding or donations.

Please tell us how you would spend the funding from Whole Cities and how these expenses would help your organization reach your fresh, healthy food access goals. *

Limit: 300 words

Note: We place no restrictions on how much of our grant funding can be used for overhead, ongoing expenses, and infrastructure such as purchasing land, salaries and stipends.

We know that people power the work, and we want to support your work in whatever way best serves your goals.

Please provide a project timeline for your organization's fresh, healthy food access work. *

Limit: 300 words

How will this work impact the local community in ways BESIDES fresh, healthy food access? *

Limit: 300 words

Are your organization's leaders, employees, and volunteers members of the community? Please elaborate on how your leadership is connected to the community. *

Limit: 300 words

Do you have a community advisory board or steering committee? Please elaborate. *

Limit: 300 words

Will your organization be working with any other businesses, organizations, or individuals on this project? Please list them and their roles in your fresh, healthy food access project. *

Limit: 300 words

How does your organization request and use feedback from the community you serve? *

Limit: 300 words

How will your organization measure the success of your fresh, healthy food access work? *

Limit: 300 words

Does your fresh, healthy food project serve a certain group of community members (senior citizens, veterans, families, etc.)? Please elaborate on any certain groups served by your project. *

Limit: 300 words

We support both targeted and broad programs, but your response helps us better understand the scope of your project and ensure alignment with our mission (supporting the expansion of healthy food access and nutrition education for communities experiencing major barriers to healthy food access).

If your Whole Cities grant application is approved, is there anything that would prevent you from starting your fresh, healthy food access work? *

- ☐ Yes
- ☒ No

Optional: Is there anything else you would like us to know?

Please upload your organization's or your fiscal agent's IRS 501c3 determination letter. *

Acceptable file types: .csv, .doc, .docx, .odt, .pdf, .rtf, .txt, .wpd, .wpl, .gif, .jpg, .jpeg, .png, .svg, .tif, .tiff

Please complete the Funding Request Form. *

[illegible]

TOTAL	0

Please list the line items for which you are requesting grant funds.

Note: We place no restrictions on how much of our grant funding can be used for overhead, ongoing expenses, and infrastructure such as purchasing land, salaries and stipends.

Please complete the Organization Financial Statement Form for your organization's most recent fiscal year. *



Statement Period (MM/DD/YYYY)-(MM/DD/YYYY)	
ANNUAL INCOME	
1. Fees for Services or Goods	
2. Individual and Corporate Donations	
3. Grants	
4. Government Support	
5. Other (specify below):	
TOTAL:	0
ANNUAL EXPENSES	
1. Rent	
2. Maintenance and Repairs	
3. Supplies and Equipment (specify below):	
4. Salaries and Wages	
5. Travel and Transportation	
6. Insurance	

7. Taxes	
8. Utilities	
9. Technology and Communications	
10. Fundraising and Marketing Expenses	
11. Programs (specify below):	
12. Other Expenses::	
TOTAL:	0
NET INCOME:	0

Please upload 5-10 media released, 1mb+ photos of your organization's work in action. *

Choose File

Select up to 10 files to attach. No files have been attached yet. You may add 10 more files.

Acceptable file types: .gif, .jpg, .jpeg, .png

Section Four: Optional Feedback

Whole Cities Foundation's 2023 "Kick-Off" Event

We listened carefully to the feedback Newark community members shared and reflected on opportunities we saw to better support our grant partners. The most common request we received was for more opportunities to connect with other organizations and learn new skills. Together with the Newark Community Food System, we will host an event for grant partners in June 2023 with the goal of setting partners up for success as the growing season gets underway. The event will be shaped by grant partners' feedback we gather in the following questions about professional development, workshops, networking, and information on how to take advantage of existing opportunities, such as the Newark Community Food System and Garden Hours.

Please choose the best option for your organization to attend the event.

- ☐ Weekday (during the day)
- ☐ Weekday (during the evening)
- ☐ Weekend (during the day)
- ☐ Weekend (during the evening)

Please let us know what kind of professional development workshops you would like to participate in at the event.

Limit: 300 words

We'll be building time in for networking at the event. Which of the following networking style activities do you prefer?

- ☐ Open networking
- ☐ Hearing presentations from other grant partners
- ☐ Tell us your idea!

We're always eager to put volunteers in touch with our grant partners. Is your organization in need of volunteers?

- ☐ Yes
- ☒ No

Section 5: Additional Questions

Whole Cities loves to amplify our partners' work in Whole Cities' and Whole Foods Market's channels. If additional photos and copy are needed, do we have your permission to obtain this content from your public facing channels (website, social, etc) to use in our channels with photo credit? *

- ☒ Yes
- ☐ No

How did you hear about this grant opportunity? Please check all that apply. *

- ☐ An Email
- ☐ Social Media
- ☐ At Whole Foods Market Newark
- ☐ A Flyer
- ☐ Community Event
- ☐ Word of Mouth
- ☐ Local News
- ☐ Other

Media Release Policy

If your application is selected, Whole Cities Foundation would like to share the good news publicly! By submitting this application, your organization gives Whole Cities Foundation and third-party supporters (such as supplier donors, Whole Foods Market, Amazon, Team Members, etc.) of the Foundation permission to share information such as a description of your project, how Whole Cities Foundation's funding is contributing to its success, any photos you send us, and your logo (we'll share our logo with you too). We share information on our website and social media accounts as well as through Whole Foods Market's marketing and press offices. Any images, videos,

and multimedia submitted in this application or during progress reports, should be original content for which you own exclusive rights to display, share, reproduce and authorize use by Whole Cities Foundation and third-party supporters. In the event that Whole Cities Foundation or hired freelancers capture original photos or videos of your location, project or volunteer events, we will have all parties agree and sign a release form. See example [here](#).

Please check the box below to agree to Whole Cities Foundation's Media Release Policy. *

☐ I agree

Save Draft

Submit