



HOW MUCH TIME DO YOU HAVE TO GET INVOLVED WITH WHOLE CITIES' WORK?

A LOT 5+ HOURS

Do you want to get outside?

Gimme that fresh air, please!

Nominate an organization for the Community First Grant

TURN TO PG 1

Nah, I get my vitamin D from Whole Body.

Sign up to be a CFG reviewer in July

TURN TO PG 2

SOME 1-2 HOURS

Do you like talking to people?

Put me on the stage!

Inspire 5 TMs to become a WCF Champion

TURN TO PG 3

I'm more into screens.

Become a WCF Champion

TURN TO PG 4

A LITTLE 5-10 MINS

Do you want to spend \$?

This \$ is burning a hole in my pocket!

Sign up for paycheck donations in Workday

TURN TO PG 5

Saving for a rainy day.

Sign up for the Dig In newsletter

TURN TO PG 6

Nominate an Organization for the Community First Grant

We're so excited you are committing to nominate a partner! Walk through the steps below to get the process started.

Step 1: Scan the QR code to visit the 2023 CFG page and get familiar with the program. Read through the TM Eligibility and Expectations to make sure you can participate in the program.



Step 2: If you already have a community partner in mind, scan the QR code to complete a 10min training to make sure the nonprofit you want to nominate is a good fit (then jump ahead to Step 4). If you don't have a community partner in mind, you can still take the training to learn about what types of organizations are eligible (then move on to Step 3).



Step 3: If you don't have a partner in mind, ask fellow TM if your store or office has supported local organizations in your area through the CFG or other events or sponsorships. A Google search can also be fruitful. Find organizations in your area by searching your city name plus urban agriculture, community gardens, mobile markets, healthy cooking classes, food justice, and more.

Step 4: If you have a partner in mind, and haven't connected yet, give them a call or send them an email about the CFG program to see if they are interested in being nominated. Scan the QR code to get started with our email template.



Step 5: Start your nomination from the 2023 CFG page on our website. Add a calendar reminder deadline for June 8th as a reminder you have 1 week left to submit your CFG nomination by June 15th!

Step 6: Ask your STL to complete a support form by June 15. You can find this form on the CFG page of our website. If you're an office TM please have your Team Leader complete the form and if you're a Facilities TM, please have your FTL complete the form.

Sign Up to Become a CFG Reviewer

We're so grateful you want to help review Community First Grant Team Member nominations!

The Community First Grant Program supports nonprofits focused on long-term fresh, healthy food access and nutrition education that are engaged with Team Members. This includes community gardens, mobile markets, healthy cooking classes and more! To date, we've invested \$2.2 million in 198 organizations serving more than 120 communities across the US (and four in Canada) with the help of Team Members who both nominate the organizations and commit to volunteering with them.

Each year, Whole Cities asks Team Members to join our CFG Peer Review Panel to read and score fellow Team Members' submissions, learn about the nominated partners, and recommend which nominated organizations should be invited to apply for a grant.

We'll ask peer reviewers to complete a 40-minute orientation online in late June and to set aside 4 hours from July 10-July 31 to score TM nominations and provide feedback.

Step 1: Scan the QR code to visit the 2023 CFG page and get familiar with the program.



Step 2: Send an email to your TL (or make a note to yourself for the next time you speak with them) asking for their approval to join the review panel.

Step 3: Scan the QR code to sign up to become a reviewer.



If you complete the steps above, take 5 mins to watch a video about CFG partner, Landmark Training Development Company in Memphis, TN, an urban farm producing more than two tons of food annually serving as both a source of fresh, nutritious food for community residents and as a training facility.



Inspire 5 Team Members to become WCF Champions

Help spread the word about the WCF Champion Program to your fellow TMs.

Step 1: Brainstorm ways that you can help inspire 5 TMs at your location. (i.e. *Can you speak at an upcoming team meeting, post a BOH poster by the timeclocks, or work with your Culture Champion Ambassador to post info on Innerview Connect?*)

Step 2: Next, scan the QR code to learn more about the WCF Champion program and narrow down your learnings in to 3 sentences that will help you craft your talking points:



1.

2.

3.

Step 3: Draft an email to your store/team leadership or your Culture Champion Ambassador with your strategy for how to spread the word and include the talking points you'd like to cover.

Step 4: When you return to your store/office, make your brainstorm into a reality.

If you complete the steps above, take 5 mins to watch a video about CFG partner, Landmark Training Development Company in Memphis, TN, an urban farm producing more than two tons of food annually serving as both a source of fresh, nutritious food for community residents and as a training facility.



Become a WCF Champion

Whole Cities' community-led approach is successful in large part due to the involvement of Team Members. To help U.S., CAN, and U.K. Team Members build a better understanding of Whole Cities' work and approach, we have created the Champions Program, a one-hour Cornerstone training that can be completed on the clock with TL approval.

Step 1: Scan the QR code to learn more about the Champions program.

Step 2: Email your TL to get their consent to take the 1-hour Cornerstone training.

Step 3: Once approved, block off time in your calendar or contact your team's schedule writer to make sure it's on your schedule.



If you complete the steps above, take 5 mins to watch a video about CFG partner, Landmark Training Development Company in Memphis, TN, an urban farm producing more than two tons of food annually serving as both a source of fresh, nutritious food for community residents and as a training facility.



Sign Up to Donate from Your Paycheck

Team Members can sign up to donate to the Foundations directly from their paycheck. Since WFM covers all of the Foundation's operational costs (people, pens and paper), 100% of donations go directly to our work.

If every TM donated just \$1 per paycheck, that'd be over \$2.6M a year!

Step 1: Donate directly from your paycheck by signing up in Workday.

Step 2: Once logged in, look for the Whole Foods Market Giving icon (see below). Click on the icon then click for the Foundations.



Step 3: Then choose Donate Now to pick the \$ amount for each Foundation you'd like to donate per paycheck then click Submit.

Things to know:

- If you'd prefer, you can make a one-time donation on each Foundation's website under the *Donate* dropdown option in the top navigation.
- Your donation is tax deductible! Each Foundation is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. Your donation total for the year will appear on your W2 and you will receive a tax letter at the end of the year with your total donation to use for tax purposes.
- If you ever want to turn off your donations, return to Workday and repeat the steps you took enroll in donations and change your amount to \$0.

If you complete the steps above, take 5 mins to watch a video about CFG partner, Landmark Training Development Company in Memphis, TN, an urban farm producing more than two tons of food annually serving as both a source of fresh, nutritious food for community residents and as a training facility.



Sign Up for the *Dig In* Newsletter

It's easy to stay up-to-date on Whole Cities through the *Dig In* TM newsletter.

Step 1: Scan the QR code to sign up for the newsletter.



Step 2: Catch up on what we've been up to lately by reading one of our recent newsletters.

March 2023



April 2023



When you are all caught up on recent WCF news, take 5 mins to watch a video about CFG partner, Landmark Training Development Company in Memphis, TN.

