

[Back to Edit](#)

2024 Newark Fresh, Healthy Food Access Grant: Application

Section One: Organization Information

Organization's Name *

Limit: 300 characters

Organization Website *

 

If you do not have a website, please list your Facebook page or another social channel.

Official Address *

Country

 ▾

Address

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

If selected for a grant, this address will be listed in the grant agreement.

Mailing Address (if different from the official address)

Country

 ▾

Address

 

Address Line 2 (optional)

City

State, Province, or Region

Zip or Postal Code

If selected for a grant, this address is where we will send the grant check.

Executive Director's Name *

Executive Director's Email *

email@example.com

Executive Director's Phone Number *



Main Contact's Name

Please include a name, if not the same as the Executive Director.

Main Contact's Email

email@example.com



Please include an email, if not the same as the Executive Director.

Main Contact's Phone Number



Please include a phone number, if not the same as the Executive Director.

Will your organization be working with a 501c3 organization as your fiscal agent? *

☐

Yes

☐

No

Section Two: Application Questions

Please summarize your organization's overall main goals and activities. *

Limit: 300 words

Please tell us about your organization's fresh, healthy food access or nutrition education work. Please include any recent accomplishments or success metrics (qualitative, quantitative, or both) you'd like to share. *

Limit: 300 words

Please choose the ward(s) served by your fresh, healthy food access work in Newark: *

☐

North

☐

South

☐

East

☐

West

☐

Central

Please choose the **PROJECT** category that best describes the fresh, healthy food access work for which you're applying.
Note: This does NOT need to be the best category that fits your organization's work OVERALL. *

- ☐ Community Garden
- ☐ Urban Farm
- ☐ Agricultural Skills Development
- ☐ Farmers Market or Co-Op
- ☐ Pop Up Market or CSA
- ☐ SNAP Incentive Program
- ☐ Mobile Market
- ☐ Nutrition Education and Healthy Cooking Class
- ☐ Other

Optional: We know many partners have taken their cooking classes, gardening workshops, and other work online. If you would like to share any links, please list them here.

Does your project earn income from the sale of produce or other activities? *

- ☐ Yes
- ☐ No

This does **NOT** include grant funding or donations.

Please tell us how you would spend the funding from Whole Cities and how these expenses would help your organization reach your fresh, healthy food access goals. *

Limit: 300 words

Note: We place no restrictions on how much of our grant funding can be used for overhead, ongoing expenses, and infrastructure such as purchasing land, salaries and stipends.

We know that people power the work, and we want to support your work in whatever way best serves your goals.

Please provide a timeline for this work. *

Limit: 300 words

How will your organization measure the success of your fresh, healthy food access work funded by this grant? *

Limit: 300 words

How will this work impact the local community in ways **BESIDES fresh, healthy food access? ***

Limit: 300 words

Are your organization's leaders, employees, and volunteers members of the community? Please elaborate on how your leadership is connected to the community. *

Limit: 300 words

Do you have a community advisory board or steering committee? Please elaborate. *

Limit: 300 words

Will your organization be working with any other businesses, organizations, or individuals on this project? Please list them and their roles in your fresh, healthy food access project. *

Limit: 300 words

How does your organization request and use feedback from the community you serve? *

Limit: 300 words

Does your fresh, healthy food project serve a certain group of community members (senior citizens, veterans, families, etc.)? Please elaborate on any certain groups served by your project. *

Limit: 300 words

We support both targeted and broad programs, but your response helps us better understand the scope of your project and ensure alignment with our mission (supporting the expansion of healthy food access and nutrition education for communities experiencing major barriers to healthy food access).

If your Whole Cities grant application is approved, is there anything that would prevent you from starting your fresh, healthy food access work? *

- ☐ Yes
- ☐ No

Optional: Is there anything else you would like us to know?

Limit: 300 words

Section Three: Required Application Materials

Please select one of the following options: *

- ☐ Upload a Form 990
- ☐ Complete an Organizational Financial Statement

Please complete the Funding Request Form. Please do not use commas or dollar signs. *



	A	B
1	Line Item	Amount
2		
3		
4		
5		
6		
7		
8		
9		
10		

Please list the line items for which you are requesting grant funds.

Note: We place no restrictions on how much of our grant funding can be used for overhead, ongoing expenses, and infrastructure such as purchasing land, salaries and stipends.

Please upload your IRS 501(c)(3) Determination Letter. If you will be partnering with a fiscal agent, please upload their IRS 501(c)(3) Determination Letter. *

Choose File

Upload a file. No files have been attached yet.

Acceptable file types: .doc, .docx, .pdf, .jpg, .jpeg, .png

Please upload 5-10 media released, 1mb+ photos of your organization's work in action. *

Choose File

Select up to 10 files to attach. No files have been attached yet. You may add 10 more files.

Acceptable file types: .gif, .jpg, .jpeg, .png

Section Four: Additional Questions

Does your organization practice any of the following? Please check all that apply. *

- ☐ Regenerative Agriculture
- ☐ Hydroponics and/or Aquaponics
- ☐ Organic Farming
- ☐ Not Applicable

Why do we ask? We sometimes have the opportunity to connect organizations with other funders who provide in-kind support. This checklist helps us identify aligned projects. In addition, we are trying to better understand our partners' role in innovative farming practices. Note: This information will NOT be used to determine grantees.

Does your organization have a farm and/or garden? *

- ☐ Yes
- ☐ No

Regardless of what project you're applying funding for, we are curious about any farming and/ or gardening practices by your organization. Note: This information will NOT be used to determine grantees.

Would your organization be interested in receiving free, one-on-one mentoring from local urban growers, Charmaine La Fortune and Tobias Fox? In previous years, Whole Cities has sponsored 16 hours of mentoring per grantee. *

- ☐ Yes!
- ☐ No, thank you

Whole Cities' Partner Summit

We listen carefully to the feedback Newark community members share and reflect on opportunities we see to better support our grant partners. One of the most common requests we receive is for more opportunities to connect with other organizations and learn new skills. With this in mind, we hosted a summit for grant partners in 2023.

We're thinking about hosting another summit in 2024. If we do, the event would be shaped by grant partners' answers to the following questions.

If we hosted a summit for our 2024 Newark grant partners, would your organization be interested in attending?

- ☐ Yes!
- ☐ No, thank you

We're always eager to put volunteers in touch with our grant partners. Is your organization in need of volunteers?

- ☐ Yes
- ☐ No

Whole Cities loves to amplify our partners' work in Whole Cities' and Whole Foods Market's channels. If additional photos and copy are needed, do we have your permission to obtain this content from your public facing channels (website, social, etc) to use in our channels with photo credit? *

- ☐ Yes
- ☐ No

How did you hear about this grant opportunity? Please check all that apply. *

- ☐ An Email
- ☐ Social Media
- ☐ At Whole Foods Market Newark

- ☐ A Flyer
- ☐ Community Event
- ☐ Word of Mouth
- ☐ Local News
- ☐ Other

Media Release Policy

If your application is selected, Whole Cities would like to share the good news publicly! By submitting this application, your organization gives Whole Cities, Whole Foods Market Foundation, and third-party supporters (such as supplier donors, Whole Foods Market, Amazon, Team Members, etc.) permission to share information such as a description of your project, how Whole Cities' funding is contributing to its success, any photos you send us, and your logo (we'll share our logo with you too). We share information on our website and social media accounts as well as through Whole Foods Market and Amazon's marketing and press offices. Any images, videos, and multimedia submitted in this application or during progress reports, should be original content for which you own exclusive rights to display, share, reproduce and authorize use by Whole Cities and third-party supporters. In the event that Whole Cities or hired freelancers capture original photos or videos of your location, project or volunteer events, we will have all parties agree and sign a release form.

Please check the box below to agree to Whole Cities' Media Release Policy. *

☐ I agree

Save Draft

Submit Form

