Social Media Takeover

A social media takeover is when you submit content for WCF social media channels to spotlight your participation in the CFG Program and amplify the work of your community partner!

We want to make your takeover as easy as possible. You don’t need fancy equipment - just use your cell phone to capture photos and videos!

You don’t have to worry about how the content will appear in WCF channels - we'll piece everything together for what will work best for each social channel. Please check with your partner to make sure they would like to be featured on WCF channels!

Make your photos and videos conversational and fun! Story ideas can include:

- TM Volunteer Day
- Visit to Partner’s Site
- Partner Visit to WFM
- Partner Event/News

Email the content checklist materials to Nikki.Newman@wholefoods.com. Make sure you get permission from everyone in your photos/videos to share on our channels!