Catherine Kiely | Lexington Store
Louisville, KY

With more than 15 years at Whole Foods Market under her belt, Catherine understands that, “Our core values guide every decision we make. Forming relationships that truly matter in our community will reflect in how we approach what we do every day.” She points out that a large portion of the Lexington community is undernourished. By uniting neighbors and volunteers in gardens, Seedleaf believes the community can connect and reconnect with food and with the soil. Catherine is an active volunteer who works closely with both the garden and the Lexington Store to further this mission. She hopes that this relationship will not only create stronger Team Members but also build trust in the community.

Seedleaf
seedleaf.org

Founded in 2007 with the mission of nourishing communities by growing and sharing food, Seedleaf cultivates 13 free “u-pick” community gardens in Fayette County neighborhoods facing barriers to fresh, local food access. The gardens are open to the public and provide locally grown produce to surrounding neighborhoods. Seedleaf’s work with these gardens served as a launching pad for diverse educational programming serving adults and children. For individuals wishing to grow specific items, they offer private plots at select garden locations. The organization’s Market Garden Training Program offers local residents information about urban agriculture through planning, growing and marketing their produce to local buyers and encourages economic and entrepreneurial opportunities around accessible, healthy, local food systems.