Quierra Coleman | Shreveport Store
Shreveport, LA

Quierra is a Whole Body Team Member and while she’s has only been a part of the Shreveport team for less than a year, she and her peers share a common bond. “Community service and partnership are important to me and my fellow Team Members because making a difference starts at home. Expanding fresh, healthy food access in underserved communities is important because this is our family,” she says. She secured a Community First Grant on behalf of Shreveport Green because she sees a lot of potential for Whole Foods Market to help strengthen the nonprofit and the community as a whole. In addition to developing the relationship between Shreveport Green and the Shreveport Store, Quierra also partners with the nonprofit under the AmeriCorps program.

Shreveport Green
shreveportgreen.org

Shreveport Green is an environmental organization dedicated to promoting a healthy, sustainable and economically vital community through public outreach, community enhancement and a specific respect for the natural environment. Since 2016, they have managed a mobile market program, which enables them to set up pop-up farmers’ markets within low-access neighborhoods across Shreveport. Here they offer fresh, locally sourced produce at a drastically reduced rate of 50 cents per pound and also hold cooking demonstrations. The Community First Grant will go towards the purchase of a walk-in cooler for this mobile market. The cooler will decrease food waste and greatly increase the amount of fresh produce that can be stored at one time, which will help them expand their outreach.

Whole Foods Market Team Members can nominate a local nonprofit increasing access to fresh, healthy food or nutrition education for a $5,000 grant.
WholeCitiesFoundation.org