



COMMUNITY FIRST PRINCIPLES

BRINGING TO LIFE THE WHOLE FOODS MARKET CORE VALUE:
WE SERVE AND SUPPORT OUR COMMUNITIES LOCALLY AND GLOBALLY

Focus our work on
**MEETING THE NEEDS AND
REFLECTING THE DESIRES**
of the community.

BE PATIENT

with everyone,
including ourselves.

**BE HONEST
AND OPEN**

in our thoughts
and words.

**SEEK TO
UNDERSTAND**

before being understood.

**ALWAYS DELIVER
WHAT WE PROMISE;**

do not promise what
we cannot deliver.

**BE
CONSISTENT**

in our message
and commitment.

**STAY TRUE TO THE CORE VALUES
OF WHOLE FOODS MARKET**

and use them
as a guide as we work to build a better world in which
fresh and healthy foods are accessible to all.

COMMUNITY